



# Curry County Transit Development Plan

Curry County Technical Advisory  
Committee Meeting #1



January 11, 2022

# Agenda Review

ITEM	PRESENTER	GUIDANCE REQUESTED
Welcome, Agenda Review, and Meeting Purpose	Susie Wright – Kittelson Kathryn Bernhardt - Curry County Transit	Confirm Understanding, Questions for Clarification
Introductions and Desired Project Outcomes	Susie	Describe your role on the project and desired project outcomes
Project Schedule Overview	Susie	Confirm Understanding, Questions for Clarification
Project Tasks and Deliverables	Susie	Confirm Understanding, Questions for Clarification
Memos #1, #2, and #3 Preview (provided for next meeting) and System Overview	Bincy Koshy – Kittelson	Questions for Clarification
Project Outreach Approach	Susie	<ul style="list-style-type: none"> <li>- What's the best way to reach the community?</li> <li>- Who should we reach out to directly for focused discussions?</li> <li>- What's the best way to advertise about online events and surveys?</li> </ul>
Next Steps	Susie	



# Introductions

Please describe  
your role on the  
project

AND

Desired project  
outcomes



## Project Management Team

NAME	POSITION	ORGANIZATION	CONTACT INFO
Kathryn Bernhardt	Manager	Curry Public Transit Inc. (CPTI)	<a href="mailto:rkbernhardt@currypublictransit.org">rkbernhardt@currypublictransit.org</a>
Susie Wright	Project Manager	Kittelson & Associates, Inc.	<a href="mailto:swright@kittelson.com">swright@kittelson.com</a>
Ian K Horlacher	Senior Planner	ODOT	<a href="mailto:Ian.K.HORLACHER@odot.state.or.us">Ian.K.HORLACHER@odot.state.or.us</a>

## Transit Advisory Committee

NAME	POSITION	CONTACT INFO
Bill Hamilton	At Large	<a href="mailto:bhamilton640@gmail.com">bhamilton640@gmail.com</a>
Stacey Hogan	Low Income Rider	<a href="mailto:staceydru1959@gmail.com">staceydru1959@gmail.com</a>
Tom Olsen	At large (Board Chair)	<a href="mailto:gonefishn@charter.net">gonefishn@charter.net</a>
Bud Reindal	Over 60 Representative (required)	<a href="mailto:budreindal@gmail.com">budreindal@gmail.com</a>
John Herzog	At large	<a href="mailto:herzogj@co.curry.or.us">herzogj@co.curry.or.us</a>



## Additional Transit Plan Technical Advisory Committee Members

NAME	POSITION	ORGANIZATION	CONTACT INFO
Jennifer Boardman	Regional Transit Coordinator	ODOT	<a href="mailto:Jennifer.Boardman@odot.state.or.us">Jennifer.Boardman@odot.state.or.us</a>
Richard Christensen	Roadmaster	Curry County	<a href="mailto:christensenr@co.curry.or.us">christensenr@co.curry.or.us</a>
Tony Baron	Public Works & Development Services Director	City of Brookings	<a href="mailto:abaron@brookings.or.us">abaron@brookings.or.us</a>
Rebecca Jennings	Planner	Coos County Area Transit	<a href="mailto:rjennings@coostransit.org">rjennings@coostransit.org</a>
Joe Rye	General Manager	Redwood Coast Transit	<a href="mailto:tmtpc consulting@gmail.com">tmtpc consulting@gmail.com</a>
Jessica Ginsburg	City Administrator	City of Port Orford	<a href="mailto:jginsburg@portorford.org">jginsburg@portorford.org</a>
Jodi Fritts	City Administrator	Gold Beach	<a href="mailto:jfritts@goldbeachoregon.gov">jfritts@goldbeachoregon.gov</a>



# Role of the AC



Attend AC meetings



Review draft memos  
prior to AC meetings



Provide comments  
based on your unique  
perspective and  
expertise

What are your interests in transit and the  
Curry County community?



# Project Schedule Overview

	1 – Project Initiation and Stakeholder Involvement	<b>Throughout</b>
	2 - Existing Conditions	<b>October - March</b>
	3 – Transit Needs and Opportunities	<b>March - August</b>
	4 – Evaluation and Prioritization	<b>August - October</b>
	5 - Draft Transit Development Plan and Draft Coordinated Plan	<b>October - February</b>
	6 – Adoption	<b>February - March</b>

2021

2023



## What is the Curry County Transit Development Plan?

Curry County Public Transportation Service District (CCPTSD) is currently in the process of developing a Transit Development Plan (TDP), which is a plan to provide strategic guidance to CCPTSD and Curry County. This includes short, medium, and long-term guidance on providing:



Modifications to bus services



Bus stops and facilities



Coordination with adjacent providers

Provide Strategic Guidance to Curry County for:

The provision of a sustainable and innovative transit system in a county that serves urban and rural uses over a 20-year planning period





# Project Tasks and Deliverables

## Task 1

- 1.1 – Background Information
- 1.2 – PMT Roster and CCTAC Roster
- 1.3 – Project Schedule
- 1.4 – CCTAC Meeting #1 – **Jan 11<sup>th</sup>, 2022**
- 1.5 – Study Area Tour – **Jan 10<sup>th</sup> and Jan 11<sup>th</sup>, 2022**
- 1.8 – Onboard Survey #1 - **Ongoing**
- 1.9 – Focus Groups – **Throughout Project**
- 1.12 – Operator Survey - **Ongoing**

September 2021

October 2021 – March 2022

## Task 2

### Deliverables

- 2.1 – Memo #1: Existing System Conditions - **Ongoing**
- 2.2 – Memo #2: Transit Goals, Policies, and Practices - **Ongoing**
- 2.3 – Memo #3: Transit Benchmarks and Monitoring Program – **Ongoing**
- 1.11 – Virtual Outreach Event #1 – **March Meetings**
- 2.5 – CCTAC Meeting #2 – **Feb.**



# Project Tasks and Deliverables

## Task 3

### Deliverables

3.1 – Memo #4: Unmet Transportation Needs

3.2 – Memo #5: Future Service Opportunities

### Meetings, Surveys, Outreach

3.3 – Onboard Survey #2

3.4 – Virtual Outreach Effort #2

3.6 – CCTAC Meeting #3

**August 2022 – October 2022**

**March 2022 – August 2022**

## Task 4

### Deliverables

4.1 – Memo #6: Financial Assessment

### Meetings

4.3 – CCTAC Meeting #4



# Project Tasks and Deliverables

## Task 5

### Deliverables

- 5.1 – Draft TDP Outline
- 5.2 – Draft Coordinated Plan
- 5.4 – Draft TDP
- 5.8 – Adoption Draft TDP
- 5.9 – Adopted Draft Coordinated Plan
- 5.10 – Project website Update

### Meetings, Outreach

- 5.6 – CCTAC Meeting #6
- 5.7 – Online Open House

October 2022 – February 2023

February 2023 – March 2023

## Task 6

### Deliverables

- 6.3 – Final TDP and Final Coordinated Plan

### Meetings

- 6.1 – Joint Curry Public Transit Board and Curry County Advisory Board Meeting
- 6.2 – Board Workshop



# Overview of Existing System Conditions

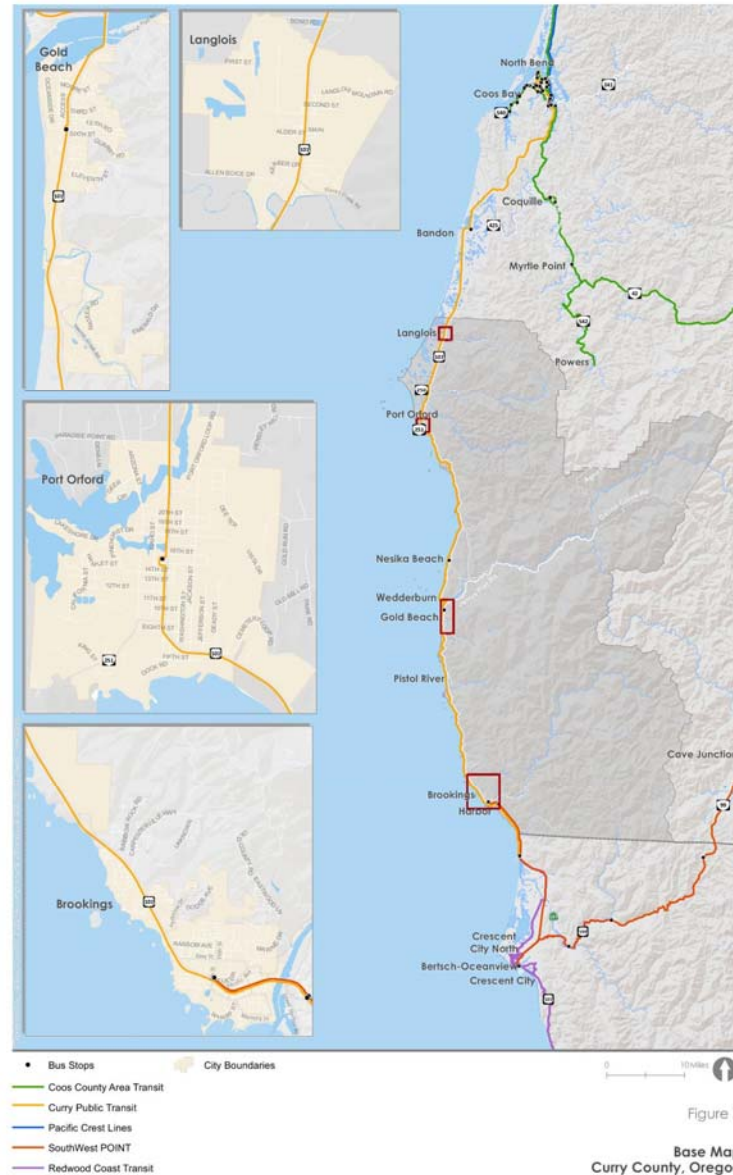
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# Overview of Existing System Conditions

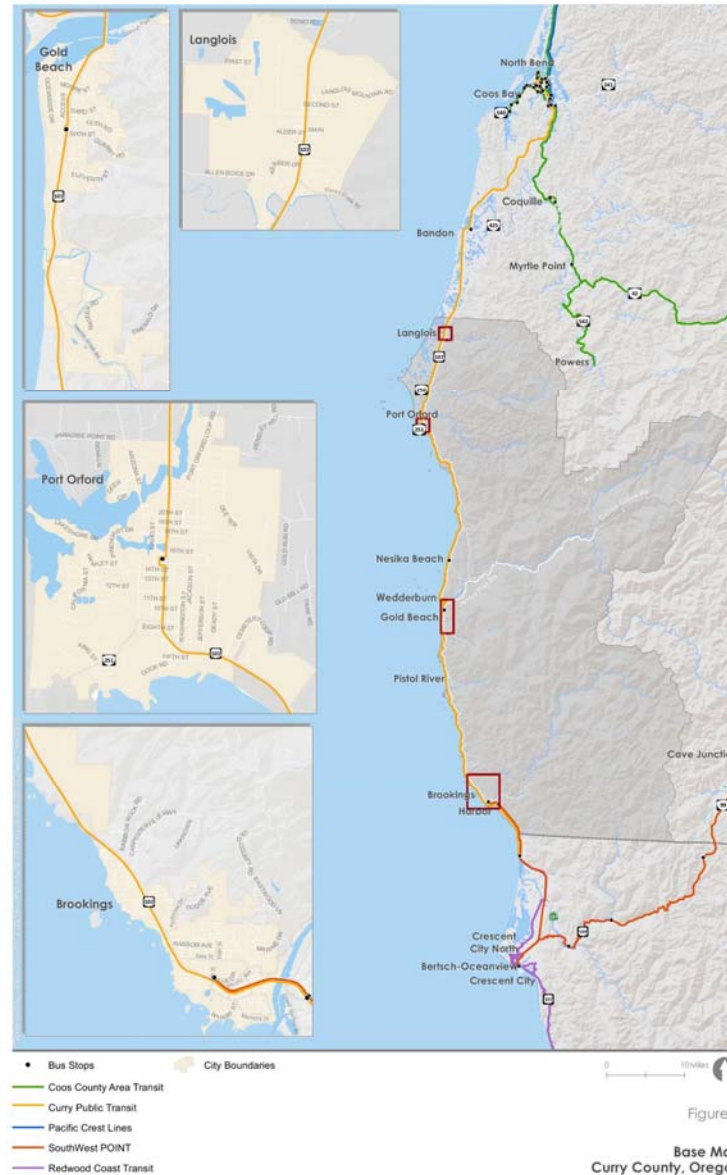
## Memo #1: Existing System Conditions Outline

- Service Area Overview (Demographics)
- Current Public Transportation Service
- Transit Service Assessment (Route Evaluation, System performance)
- Outreach Findings (Onboard and Operator Survey)
- Transit Capital Assets Analysis
- Budget and Funding Source Analysis



# Overview of Existing System Conditions

CPT operates the Coastal Express fixed route service from North Bend to Smith River, as well Dial-A-Ride in Brookings and Gold Beach



# Overview of Existing System Conditions

Transportation Provider	Public / Private	Service Type	Operating Hours	Service Area
Curry Public Transit (CCPTSD)	Public	Fixed Route	3 trips each direction, Monday through Saturday*	North Bend to Smith River
Redwood Coast Transit	Public	Fixed Route	4 trips each direction, Monday through Friday	Crescent City, Gasquet, and Arcata*
Coos County Area Transit (CCAT)	Public	Fixed-Route	1 round trip, Tuesdays and Wednesdays	Coos Bay to Roseburg
Pacific Crest Lines	Private	Fixed-Route	1 trip each direction, 7 days a week	Coos Bay to Eugene, with stops in Florence and Reedsport
SouthWest POINT	Public	Fixed-Route	1 trip each direction. 7 days a week	Brookings to Klamath Falls
Greyhound	Private	Fixed-Route	2 trips per direction 6:30 AM – 11:30 PM 7 days a week	I-5 corridor, stopping in Roseburg

Sources: Curry Public Transit, South Lane Wheels, DC Sunshine Taxi & Courier

\*As of April 10, 2020, Saturday service is temporarily suspended

\*Crescent City/Arcata: The Smith River stop links up with Redwood Coast Transit.



# Current CCPTSD Service

## Fixed-Route

- **Coastal Express:** 6:15 AM to 6:55 PM, Monday through Saturday
- **Fares:** \$4.00 per city segment (a city segment is defined as beginning prior to reaching the city limit of where a designated stop exists and ending at the city limit of that city)
- Free service is provided for active-duty military personal, veterans with an appointment card for the Brookings or Coos Bay Veterans Affairs (VA) clinic, or children aged 6 and under
- A reduced fare of \$2.00 per city segment is available to passengers aged 60 or older, currently enrolled students, and persons with a documented disability





# Current CCPTSD Service

## Dial-A-Ride

- **(Brookings and Gold Beach):** Dial-a-Ride (DAR) is the origin-to-destination wheelchair accessible demand-response service operating within the cities of Brookings and Gold Beach
- **Brookings:** DAR operates from 8 AM to 5 PM Monday through Friday and 9 AM to 4 PM on Saturday (temporarily suspended), with no Sunday service
- **Gold Beach:** DAR operates from 9 AM to 2 PM on Monday and Tuesday and from 9 AM to 4 PM Wednesday and Friday, with no Thursday or weekend service
- Buses run south on the hour and north on the half hour, with a ½ hour pick up window after scheduled time
- **Fares:** \$4.00 per ride, \$2 seniors and people with disabilities, free for veterans and kids



# Draft Goals and Policies

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# Curry County TDP Goals and Policies

## Memo #2: Transit Goals, Policies, and Practices Outline

- State Goals, Policies, and Practices
- Local Goals, Policies, and Practices
- Draft TDP Goals and Policies



# Curry County TDP Goals and Policies

## Existing Curry County Coordinated Human Service Public Transportation Plan Strategies:

### High Priority

- **Strategy #1:** Seek funding to sustain existing levels of public transit services within the County as the highest priority
- **Strategy #2:** As sustainable funding permits and as demand is demonstrated, expand access to and convenience of public transportation through expansion of and/or improvements to existing services
- **Strategy #3:** Improve freedom of movement and quality of life for transit dependent populations and assure transportation access to jobs, healthcare, education, social opportunities and other basic services
- **Strategy #4:** As funding permits, upgrade and expand the fleet of public transportation vehicles and undertake capital improvements needed to ensure the desirability, safety and convenience of transit services



# Curry County TDP Goals and Policies

## Existing Curry County Coordinated Human Service Public Transportation Plan Strategies:

### Medium Priority

- **Strategy #5:** Expand efforts to inform the public of available public transportation services, including low-income and non-English speaking populations
- **Strategy #6:** Continue to pursue opportunities for regional collaboration and expansion of the regional transportation system



# Curry County TDP Goals and Policies

## Existing Curry County Coordinated Human Service Public Transportation Plan Strategies:

### Low Priority

- **Strategy #7:** To facilitate provision of services, ensure that Curry Public Transit and other providers are using the most efficient and cost-effective technologies and, subject to availability and funding, provide regular training for staff, drivers and volunteers
- **Strategy #8:** Develop an expanded pool of volunteer drivers to address the aging of the current driver pool and the increase in the demand for services
- **Strategy #9:** Establish mechanisms for routinely monitoring Plan implementation



# Curry County TDP Goals and Policies

- What's missing?
- What do you think should be included?
- Suggestions for goal focus areas?



# System Performance

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# Curry County TDP Goals and Policies

## Memo #3: Transit Benchmarks and Monitoring Program Outline

- Existing Performance Measures
- Proposed Performance Measures
- Summary of Measures and Data Availability
- Benchmarking – Initial Five-Year Benchmark Development
- Peer Evaluation
- Monitoring Program



# Ridership

## Annual Unlinked Total Trips

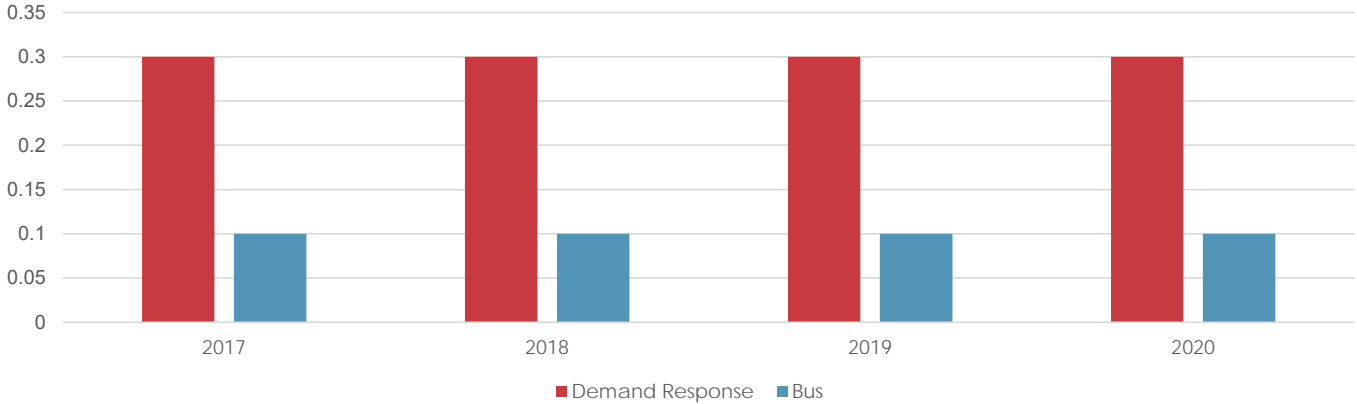
- 2017 – 28,392
- 2018 – 29,533
- 2019 – 30,131
- 2020 – 29,753

Demand response ridership **↑** by 13.7% from FY 2017-18 to FY 2020-21 while Coastal Express ridership down by 5.8% **↓**

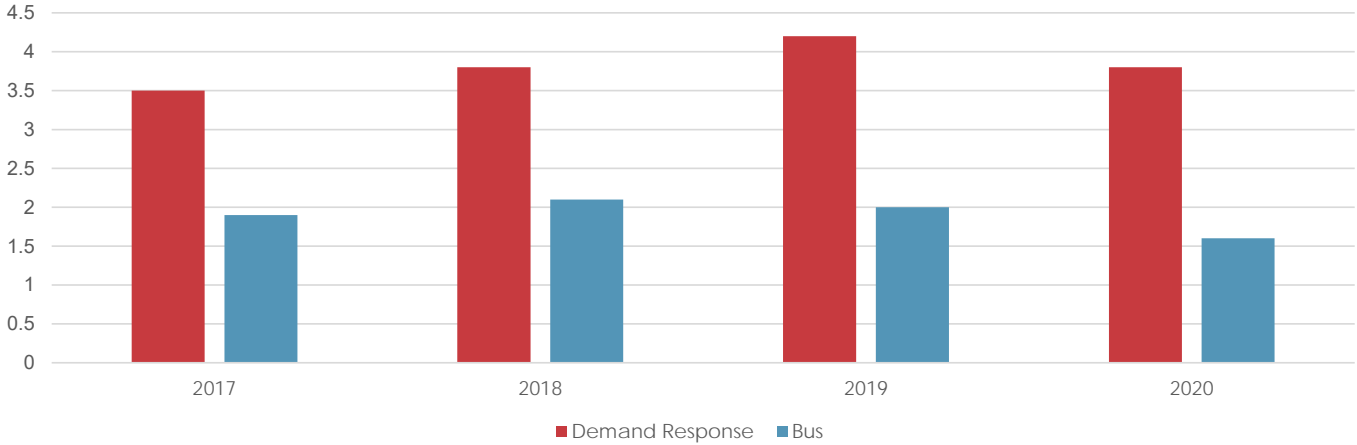


# Ridership Analysis

Rides Per Mile



Rides Per Hour



# Project Outreach Approach

Project Website	CCTAC	Questionnaires (on-board surveys)
Driver Survey	Outreach and Coordination Calls	Board Work Session
Focus Groups	Live Online Outreach Events	Virtual Outreach Effort and Online Open House



# Project Outreach Approach

- What's the best way to reach the community?
- Who should we reach out to directly for focused discussions?
- Best methods to publicize/advertise online events and surveys?



# www.projectcomment.com/currytransitplan



- News
- Meetings
- Project Team
- Documents
- Subscribe
- Contact

HOME	LATEST NEWS	MEETINGS	PROJECT DOCUMENTS	BACKGROUND DOCUMENTS	PROJECT TEAM MEMBERS		CONTACT
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## Curry Public Transit Plan

Curry Public Transit Inc. (CPTI) is in the process of developing a Transit Development Plan (TDP) to provide strategic guidance to Curry County for the provisions of a sustainable and innovative transit system. This includes short-, medium-, and long-term guidance on providing transit services, bus stops and facilities, and coordination with transit services within the County. In addition, the TDP will examine how existing urban and outlying rural services can be improved and better coordinated to meet the needs of the region.

The project will occur over 18 months (September 2021 - March 2023) and will include 5 meetings with the Curry County Technical Advisory Committee. Throughout the project, the project team will conduct public outreach and there will be several opportunities for the public to weigh in.

### Upcoming Meetings

Curry County Transit Advisory Committee  
Meeting #1  
Tuesday, January 11th, 2022 from 10:00 at Curry  
Public Transit Inc., 412 Alder St, Brookings, OR,  
97415



# Next Steps

- Advisory Committee Meeting #2 – Late February
  - Memo #1: Existing System Conditions Update
  - Memo #2: Transit Goals, Policies, and Practices Update
  - Memo #3: Transit Benchmarks and Monitoring Program Update



Questions?

