

Coos County Transit Master Plan

AC Meeting #1 – Kickoff Meeting

June 19, 2019





Introductions

Please describe
your role on the
project

AND

Desired project
outcomes



Meeting Purpose and Agenda Review

ITEM	LEAD PRESENTER	GUIDANCE REQUESTED
Introductions and Desired Project Outcomes	Sergio Gamino, CCAT	Describe your role on the project and desired project outcomes
Welcome, Meeting Purpose, Agenda Review	Susie Wright – Kittelson	Confirm Understanding, Questions for Clarification
Project Tasks and Deliverables	Susie	Confirm Understanding, Questions for Clarification
Refined Schedule	Susie	Confirm Understanding, Questions for Clarification
Background Information	Nick Gross – Kittelson	Confirm Completeness
PMT and TAC Rosters	Sergio	Discussion
Project Outreach Approach	Susie	<ul style="list-style-type: none"> - What are the goals? - What does and doesn't work for the community?
Next Steps	Nick	



1 – Project Initiation and Stakeholder Involvement | **Throughout**

2019



2 - Existing Conditions | **May - September**



3 – Transit Needs and Opportunities | **October - January**

2020



4 – Evaluation and Prioritization | **February - April**



5 - Draft Transit Master Plan | **April - August**



6 – Adoption | **August - September**

Project Tasks and Deliverables

What is the Coos County Transit Master Plan?

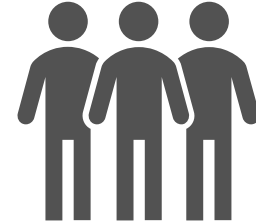
Coos County Area Transit (CCAT) is currently in the process of developing a Transit Master Plan (TMP), which is a plan to provide strategic guidance to CCAT. This includes short, medium, and long-term guidance on providing:



Bus routes and services



Bus stops and facilities

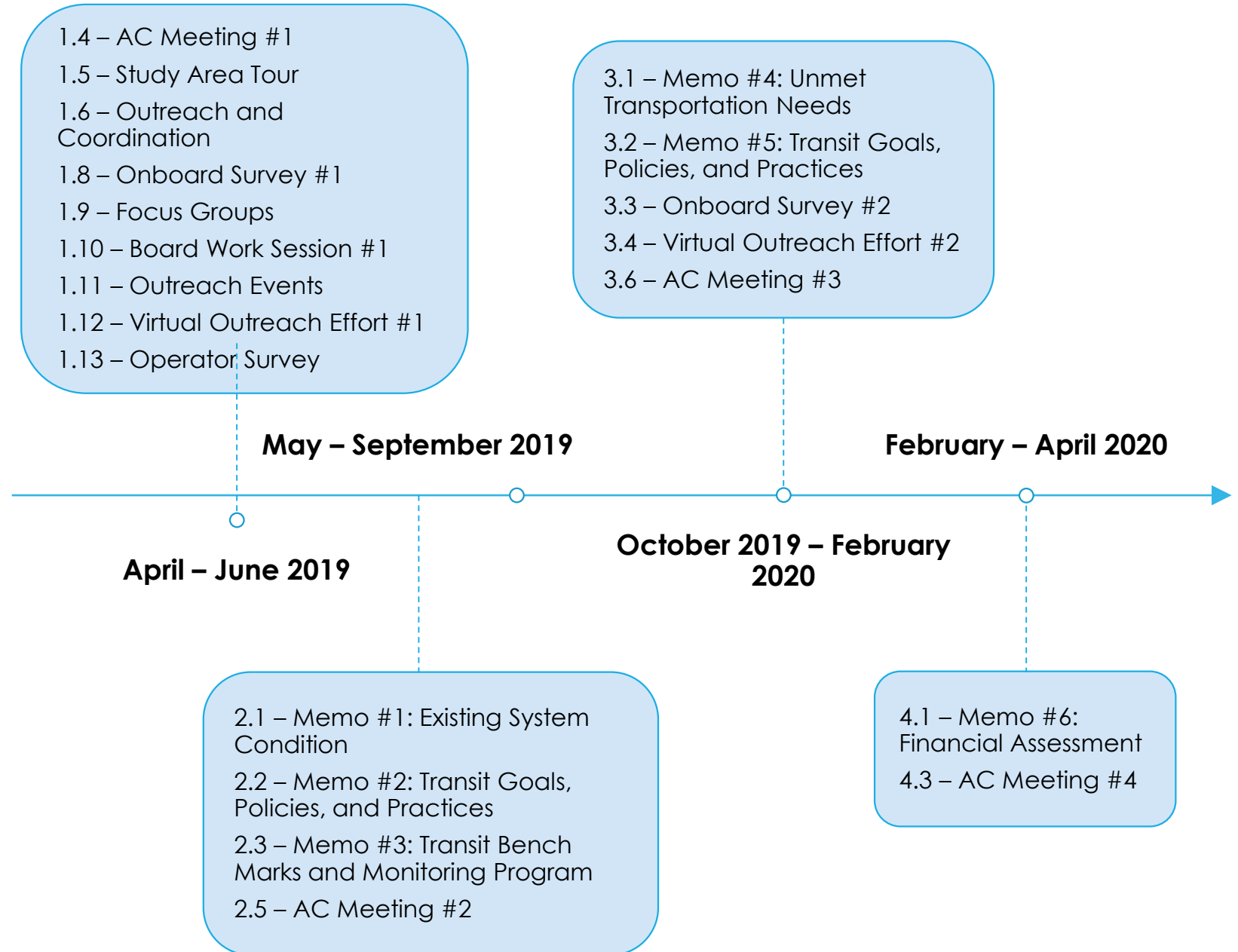


Coordination with adjacent providers

Provide Strategic Guidance to Coos County for:

The provision of a sustainable and innovative transit system in a county that serves urban and rural uses over a 20-year planning period

Deliverables and Project Schedule



Deliverables and Project Schedule

- 5.1 – Draft TMP Outline
- 5.3 – Draft TMP
- 5.5 – AC Meeting #5
- 5.6 – Open House #1-4
- 5.7 – Board Work Session #2
- 5.8 – Adoption Draft TMP

April – August 2020

August – September 2020

- 6.1 – Board Adoption Hearing
- 6.2 – Final TMP



Project Deliverables and Schedule

- Are there any clarifications needed?
- 

Relevant established **plans, goals, and policies** from the following jurisdictions:

Plan and Policy Context

- Oregon Public Transportation Plan
- Oregon Bicycle and Pedestrian Plan
- Oregon Transportation Options Plan
- Oregon Transportation Safety Action Plan
- Oregon Highway Plan
- Transportation Planning Rule (OAR 660-012)
- Coos County TSP (2011)
- Cities of Coos Bay and North Bend TSP Update (work to date)
- Coos County Coordinated Human Services Public Transportation Plan (2016)
- Other CCAT background documents

Land Use and Socio-Economic Data

- Urban growth boundary expansion-related plans
- Economic Opportunity Analysis
- Buildable lands inventories and major activity centers (employment, retail, medical, business and residential)
- Future land development studies and plans, including population, employment, household forecasts, and demographics

CCAT and other Transit Providers Service Information

- Fixed route data
- Rural service
- Fleet inventory
- Operating and capital budgets
- Organizational
- Travel forecasting data files
- Enterprise
- Other transit services
- Planned transit centers
- Transit surveys and information

Relevant GIS Data

- Boundaries
- Zoning
- Street Centerlines
- Transit Routes
- Stop by Stop ridership

Background Information



PMT and AC Rosters

Role of the AC



Attend AC meetings



Review draft memos
prior to AC meetings



Provide comments
based on your unique
perspective and
expertise

What are your interests in transit and the
Coos County community?

Project Outreach Approach



WHAT ARE THE GOALS?



WHAT DOES AND DOESN'T
WORK FOR THE COMMUNITY?

Project Outreach Approach

Project Website

AC

Questionnaires
(on-board surveys)

Driver Survey

Stakeholder
Focus Groups

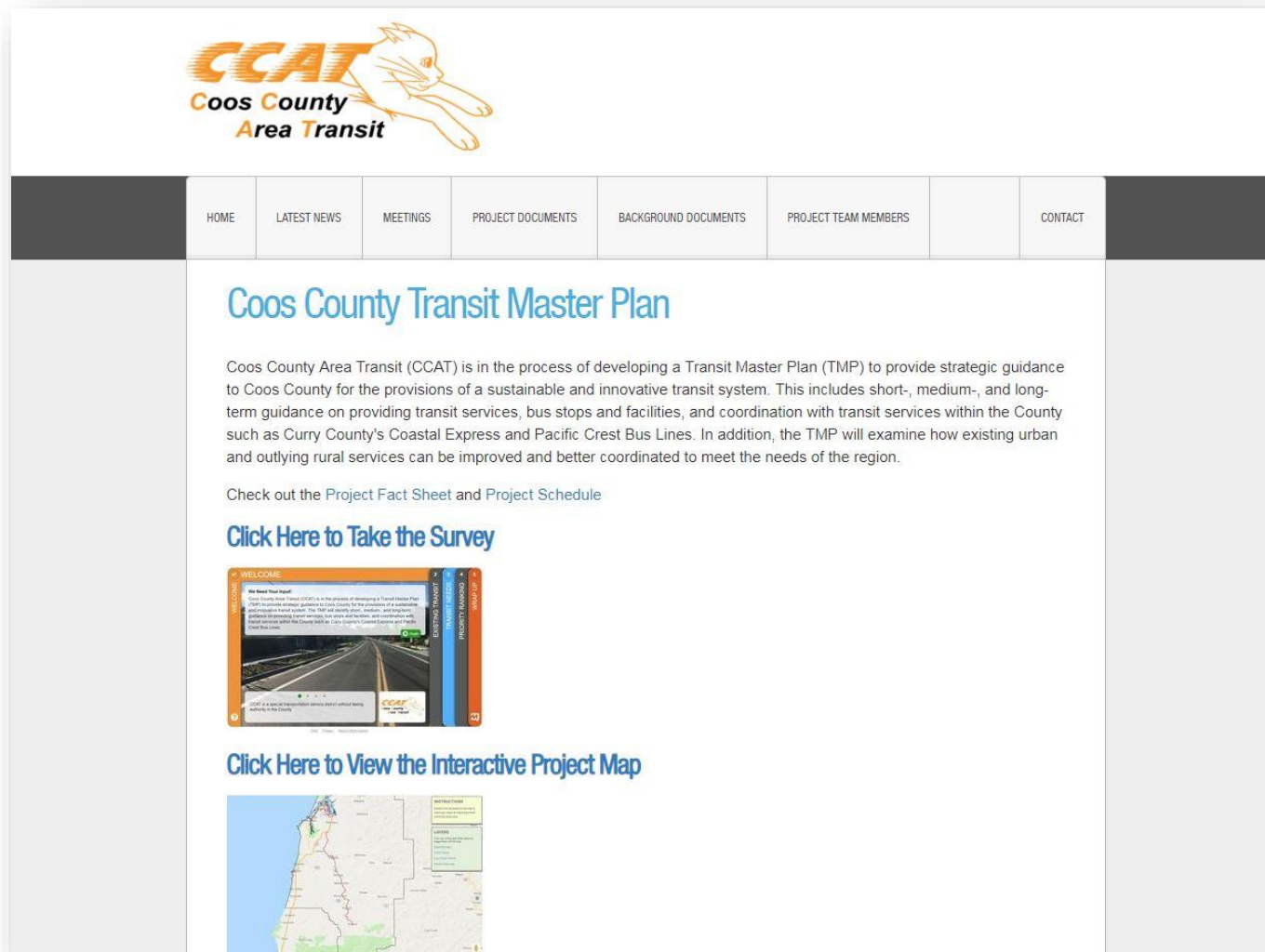
Board Work
Sessions

Outreach
Community
Events

Virtual Open
House

In-Person
Open Houses

Project Website



- Structure:
 - News,
 - Meetings,
 - Project Team
 - Documents,
 - Project Map,
 - Subscribe, and
 - Contact

Project Website – MetroQuest

The screenshot displays the MetroQuest project website interface. The main content area features a large background image of a road with a text overlay that reads: "We Need Your Input! Coos County Area Transit (CCAT) is in the process of developing a Transit Master Plan (TMP) to provide strategic guidance to Coos County for the provisions of a sustainable and innovative transit system. The TMP will identify short-, medium-, and long-term guidance on providing transit services, bus stops and facilities, and coordination with transit services within the County such as Curry County's Coastal Express and Pacific Crest Bus Lines." A green "Begin" button is located at the bottom right of this text. Below the main text, there is a smaller text box stating: "CCAT is a special transportation service district without taxing authority in the County." The CCAT logo, which includes the text "CCAT Coos County Area Transit" and a stylized graphic of a person, is positioned in the bottom right corner of the main content area. The interface includes a vertical navigation bar on the right with five items: "WELCOME" (1), "EXISTING TRANSIT" (2), "TRANSIT NEEDS" (3), "PRIORITY RANKING" (4), and "WRAP UP" (5). The "TRANSIT NEEDS" item is currently selected and highlighted in blue. A question mark icon is visible in the bottom left corner of the main content area. At the bottom of the page, there are links for "Help", "Privacy", and "About MetroQuest".

WELCOME

WELCOME

2

3

4

5

EXISTING TRANSIT

TRANSIT NEEDS

PRIORITY RANKING

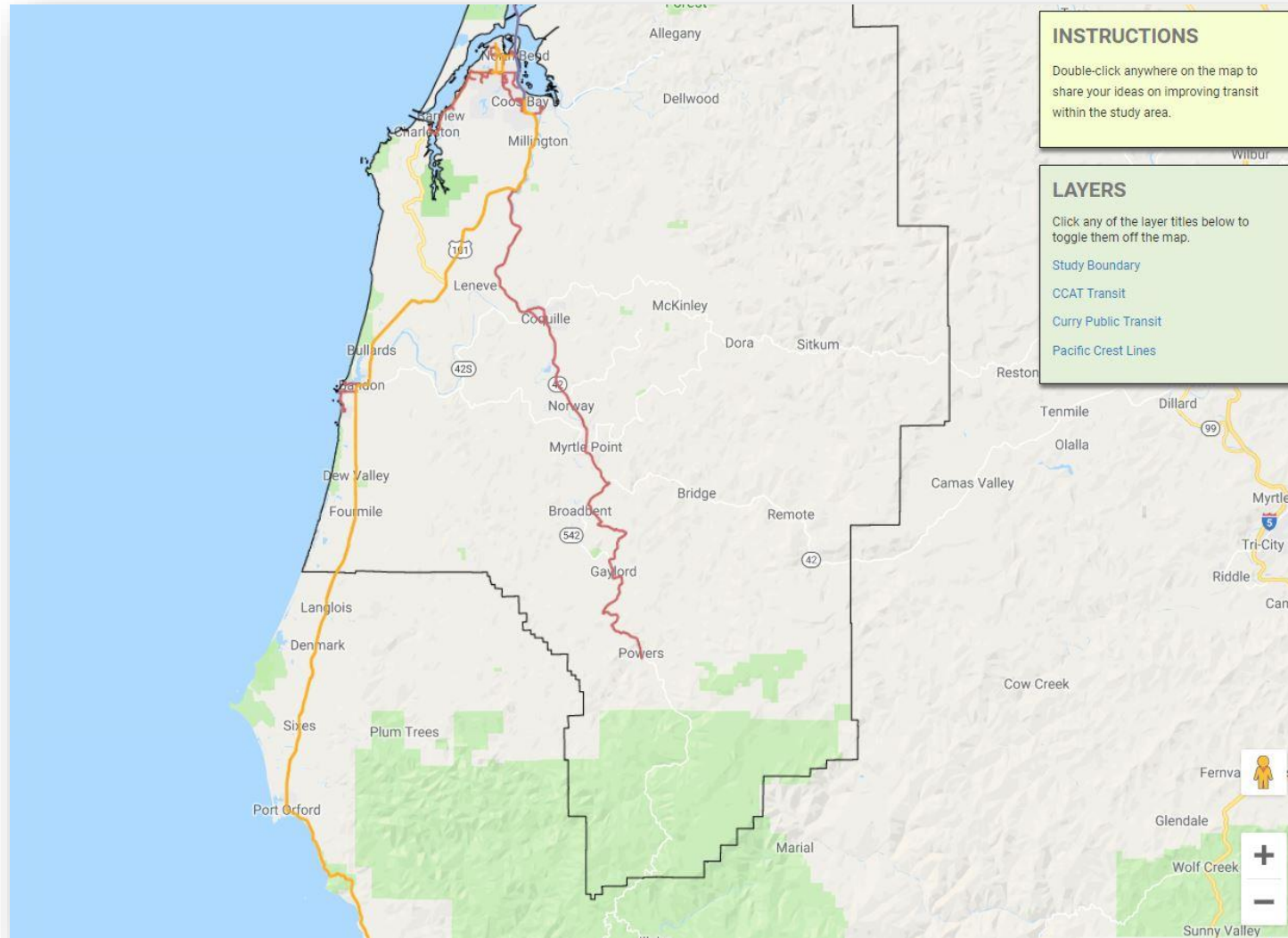
WRAP UP

Begin

CCAT
Coos County
Area Transit

Help Privacy About MetroQuest

Project Website – Comment Map



Project Website

www.cooscountytmp.com

Next Steps

- Memo #1: Existing System Conditions
Friday, **August 30th**.
- Memo #2: Transit Goals, Policies,
and Practices
Friday, **August 30th**.
- Memo #3: Transit Bench Marks and
Monitoring Program
Friday, **August 30th**.
- Task 3 Items (Oct 2019 and Jan 2020)
Memo #4: Unmet Transportation Needs
Memo #5: Future Service Opportunities



Questions?
